IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Michael J. Chambers, et al.

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For:

SYSTEM AND METHOD EMPLOYING A MOBILE

TELEPHONE TO RETRIEVE INFORMATION REGARDING

AN ARTICLE

Grp./A.U.:

2686

Examiner:

Jaime Michele Holliday

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 I hereby certify that this correspondence is being electronically filed with United States Patent and trademark Office on:

June 1, 2006 (Date)

Debbie Sams

(Printed or typed name of person signing the certificate)

/Debbie Sams/
(Signature of the person signing the certificate)

Sir:

AMENDMENT UNDER 37 C.F.R. § 1.111

The Applicants have carefully considered this application in connection with the Examiner's Action mailed March 7, 2006, and respectfully request reconsideration of this application in view of the following amendment and remarks.